

ORDER



KMGH

David Lombardo

EWSDC

NAT

Orders	Order / Rev:	<u>186448</u>
	Alt Order #:	
	Product Desc:	<u>228-Joe Coors for Congress 10.9-10.15.</u>
	Estimate:	<u>3296</u>
	Flight Dates:	<u>10/09/12 - 10/15/12</u>
	Original Date / Rev:	<u>10/02/12 / 10/02/12</u>
	Order Type:	<u>GENERAL</u>

Primary AE:

Sales Office:

Sales Region:

Agency	Name:	<u>American Media Advocacy Group</u>
	Buying Contact:	
	Billing Contact:	
		<u>815 Slaters Lane</u>
		<u>Alexandria, VA 22314</u>

Billing Type:	Cash
Billing Calendar:	Broad
Billing Cycle:	EOM/
Agency Commission:	15%

Advertiser	Name:	Congress/Joe Coors (R)
	Demographic:	A25-54
	Product Codes:	PL3-US House Rep
	Priority:	P3
	Revenue Codes:	POL, POL, CAND

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/15/12	58	\$37,810.00	\$32,138.50	October 2012	58	\$37,810.00	\$32,138.50	0.00
					Totals	58	\$37,810.00	\$32,138.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Start Of Order - End Of Order 100%

Order / Rev: 186448
 Alt Order #: _____
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Congress/Joe Coors (R)
 Product Desc: 228-Joe Coors for Congress 10.9-10.15.
 Estimate: 3296

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	10/09/12	10/15/12	M-F 230-3pm M-F 230-3pm	CA	230-3p	11111--	:30	5	\$300.00	P3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--		5				\$300.00		0.00			
N 8	KMGH	10/09/12	10/15/12	3P-4P M-F Rotator/KMGH 3-4p Rotator		3P-4P	22222--	:30	10	\$450.00	P3	0.00	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	22222--		10				\$450.00		0.00			
N 9	KMGH	10/09/12	10/15/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11111--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--		5				\$400.00		0.00			
N 10	KMGH	10/14/12	10/14/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	-----S	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S		1				\$525.00		0.00			
N 11	KMGH	10/09/12	10/15/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)		6P-630P	11111--	:30	5	\$1,375.00	P3	0.00	NM	5	\$6,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--		5				\$1,375.00		0.00			
N 12	KMGH	10/10/12	10/15/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	1- 1- 1--	:30	3	\$1,575.00	P3	0.00	NM	3	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	1- 1- 1--		3				\$1,575.00		0.00			
N 13	KMGH	10/12/12	10/12/12	ABC Fri A SHARK TANK	CA	7P-8P	-----F--	:30	2	\$1,125.00	P3	0.00	NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----F--		2				\$1,125.00		0.00			
N 14	KMGH	10/09/12	10/11/12	10P News / KMGH 10P NEWS	CA	10-1037P	- 1- 1- --	:30	2	\$1,500.00	P3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1- 1- --		2				\$1,500.00		0.00			
N 15	KMGH	10/09/12	10/15/12	Nightline Nightline	CA	1037P-1103P	11111--	:30	5	\$675.00	P3	0.00	NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--		5				\$675.00		0.00			
Totals													58	\$37,810.00	